
Isabel M. Parini

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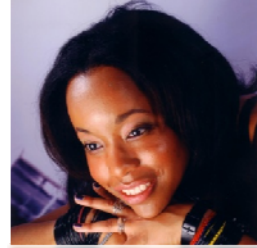
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Citizenship: Swiss

Birth date: May 20TH, 1982



Education

Professional course in digital graphics for the web, Scuola specializzata superiore di arte applicata, Lugano (Expected: fall 2012)

M.Sc. in Technologies for Human Communication, Università della Svizzera Italiana, Lugano (Expected: summer 2012)

B.Sc. in Communication Science w. specialization in "Mass Communication & New Media", Università della Svizzera Italiana, Lugano (April 2009)

Baccalaureate, Liceo di Lugano 2 – Liceo Scientifico (June 2001)

Working Experience

Employee (16.02.2011 – ongoing)
Cornèrcard (Cornèr Banca SA, Via Canova 16, 6901 Lugano)

Twice a week, from 6 pm to 9 pm, retrieve customers who are late with their payments, by telephone (German language team).

Internship (16.02.2010 – 16.08.2010)
Cornèrcard (Cornèr Banca SA, Via Canova 16, 6901 Lugano)

Assistant for marketing & communication, management of proofreading & translations, statistics processing, management of contacts with graphic studio & advertising agency,

research, organization of contests.

Collaborator (2007 – 2009, recurring, on demand)
Institute for Communication & Health and Institute for Economic Research (Università della Svizzera Italiana, Lugano)

Translations, surveys (face-to-face, by telephone), coding activity,

Volunteer (October 2003 – August 2004)
Cornèrcard (Cornèr Banca SA, Via Canova 16, 6901 Lugano)

Back office assistant.

Volunteer (2001 – 2009, recurring, 1-2 months during summer holidays)
Cornèrcard (Cornèr Banca SA, Via Canova 16, 6901 Lugano)

Back office assistant.

General Skills

- Languages (spoken/written): Schwyzerdütsch (mothertongue); Italian (bilingual); German (C2 level); English (C1 level); French (B2 level).

Technical Skills

- Operative Systems: Windows platforms.
- Web languages & co.: JavaScript (basic to intermediate), (X)HTML4 (intermediate), CSS2 (intermediate), JQuery (basic).
- Software: MS-Office (intermediate), Photoshop (intermediate), Dreamweaver (intermediate), Flash (intermediate), Premiere (basic), Illustrator (basic), InDesign (basic), AfterEffects (basic), Autodesk Maya (basic to intermediate), Cinema4D (basic to intermediate).

Other activities & hobbies

- Reading, writing (especially short stories), underground music, movies, videogames (role-playing games, first-person shooters, action games).